

Mississippi State University
Notice of Proposed Sole Source Purchase
245-79

Mississippi State University anticipates purchasing the item(s) listed below as a sole source purchase. Anyone objecting to this purchase shall follow the procedures outlined below.

1. Commodity or commodities to be purchased (make, model, description):

Synergy Sports:

Foundation Services – D1 Softball

Player Access – Softball D1

Team Logger App – D1 Softball

2. Explanation of the need to be fulfilled by this item(s), how is it unique from all other options, and why it is the only one that can meet the specific needs of the department:

Synergy Sports Technology is the world's premier sports data and analytics company that is the only company that gathers analytic data and video access to analyze the gathered data stored on their cloud-based service. NO other company logs every possession of every game in it's inventory.

3. Name of company/individual selling the item and why that source is the only possible source that can provide the required item(s):

Synergy Sports

4. Estimated cost of item(s) and an explanation why the amount to be expended is considered reasonable:

\$7,000 – 1/1/25 – 12/31/2025

5. Explanation of the efforts taken by the department to determine this is the only source and the efforts used to obtain the best possible price:

No other company provides these types of services that store all analytic data as well as all game film. It offers a single online access point to virtually millions of data points from hundreds of thousands of games recorded on their software.

Any person or entity that objects and proposes that the commodity listed is not sole source and can be provided by another person or entity shall submit a written notice to:

Jennifer Mayfield, CPPO

Director of Procurement & Contracts

jmayfield@procurement.msstate.edu

Subject Line must read "Sole Source Objection"

The notice shall contain a detailed explanation of why the commodity is not a sole source procurement. Appropriate documentation shall also be submitted if applicable.

If after a review of the submitted notice and documents, MSU determines that the commodity in the proposed sole source request can be provided by another person or entity, then MSU will withdraw the sole source request publication from the procurement portal website and submit the procurement of the commodity to an advertised competitive bid or selection process.

If MSU determines after review that there is only one (1) source for the required commodity, then MSU will appeal to the Public Procurement Review Board. MSU will have the burden of proving that the commodity is only provided by one (1) source.